Board of Directors Policy





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Policy Name: Board Linkage with Ownership Page #: 1 of 1

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The owners of Thunder Bay Counselling are defined as the community of Thunder Bay and surrounding area and include: individuals, couples, families, employee groups, organizations and corporations who may benefit from the resources of TBC in the past, present and/or future. The Board shall be accountable for the organization to its owners as a whole. The Board will gather information from the ownership to help inform decision-making, planning and strategic direction. While the Board values and encourages a diversity of perspectives and contributions it is expected that the Board will act in the best interests of the owners as a whole.

- 1. When making governance decisions, Directors shall maintain a distinction between their personal interests and their obligation to speak for others as a representative of the owners as a whole. As representatives of the owners, the Board shall strive to identify and be cognizant of what the owners want and need.
- 2. The Board is committed to gather and distribute data in a way that reflects the diversity of the ownership and focuses on the principles of the organizational ends. It shall strive to meet with, gather input from, distribute information to and otherwise interact with a representative sample of owners that reflects community diversity. The Board shall recognize that social and cultural diversity contributes a broad base of community wisdom and values and shall seek to make decisions accordingly.
- 3. Board linkage within the community may be accomplished through a number of diverse methods including, but not limited to, the collection of information through questionnaires, surveys and ownership focus groups; distribution of information through social and print media, review of community impact reports, and other mechanisms that are deemed appropriate.
- 4. The Board will also gather information about the ownership needs from the CEO.
- 5. The Board will strive to promote a sense of accessibility and interaction with its owners within the community.