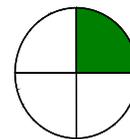


Board of Directors Policy



Policy Type: ENDS

Policy #: E1

Policy Name: Vision, Mission, Values

Page #: 1 of 1

Creation Date: February 18, 2002

Effective Date: February 14, 2022

Monitoring: April

The vision of Thunder Bay Counselling is inclusion, support, and well-being.

The Mission of TBC is to support people's quality of life through the provision of community-based services that contribute to mental health and well-being.

This is further interpreted to include, but not limited to:

- Improving the capacity of people to function within their lives at home, at work and in the community.
- Increasing community capacity to respond to mental health and social needs.

Values:

- People First – We believe all people have the right to accessible care that puts their needs first.
- Social Inclusion – We believe in dignity, respect, compassion, and self-worth for all people in all that we do.
- Flexibility – We believe in evolving in response to change.
- Quality – We believe in high quality in everything we do.
- Shared Responsibility – We believe we are stronger together in working to promote individual and community wellness.